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Morocco

Promotion Opportunities

Poultry & Feed Show November 13-15, 2007

2007

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Report Highlights:

The Moroccan Poultry and Feed Show will be held in Casablanca November 13-15, 2007. The show is a great opportunity to meet with buyers, key feed manufacturers and poultry producers and introduce feed ingredients to Morocco.

Includes PSD Changes: No
Includes Trade Matrix: No
Annual Report
Rabat [MO1]
[MO]

The poultry industry is organizing its 10th Poultry and Feed show in Casablanca. The show will take place November 13-15 and is considered one of the most professional agricultural shows in Morocco. The show is attended by virtually all large feed and poultry producers in Morocco and is an excellent opportunity to meet with feed importers, distributors and end-users.

USDA has participated in the show since its inception in an effort to develop the poultry and feed industry and boost the demand for US feed ingredients. Foreign participation is very welcome, especially from the United States. The US Grains Council and the U.S. soybean exporting organizations have held many educational seminars during the show for the producers and end-users.

AgAtt Office in Rabat strongly encourages U.S. feed and feed ingredients exporters as well as poultry related products to attend the show and establish relation with Moroccan importers and users. The poultry industry in Morocco is likely to continue its growth resulting in high demand for feed ingredients. The ruminant feed market is virtually untouched and offers opportunities, especially in drought years. In addition to corn and barley, Morocco imports some \$100 million of animal feed each year. Sugar beet pulp, peleted wheat bran, alfalfa pellets, soybean meal, sunflower meal account for over 95 percent of Morocco's import each year. Products such as DDGS, corn gluten and feed, and other cereal derivatives are just making their way into the Moroccan market and we believe import demand will respond positively to more aggressive promotion.

Information of the Dawajine Poultry and Feed Show:

Show Date: November 13-15, 2007

Organizer: Moroccan Poultry and Feed Federation (FISA)

Venue: Casablanca, International Center for Conferences and Expositions

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